

## **Verifiable**

Bridging the gap between Institutions and Blockchain

verifiable.tech

### **Problem**



### Compliance

Conforming to Policies and Laws

### Regulations on Institutions

Institutions have rules and regulations they need to follow

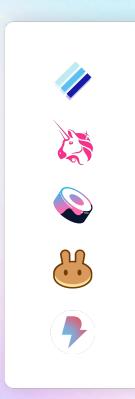
#### → KYC

- DApps knowing they are allowed to serve with a user
- Expensive to verify each time per DApp

#### On Chain Verification

- Verifying the restrictions on a wallet
- DApps and DEXs need to know who they are dealing without going off chain

## **Solution**



- Off Chain Identity Verification
  - All personal Data stored in secure off chain databases
- Customizable Verifications
  - DApps can customize the requirements they need to adhere too
- On Chain Confirmation
  - Users create a Verifiable NFT, that can be used by DApps
- Access to Verified Addresses
  - Without exposing any personal information

## **Features & Products**

- Customizable NFTs for Decentralized Applications
- → Multi Chain





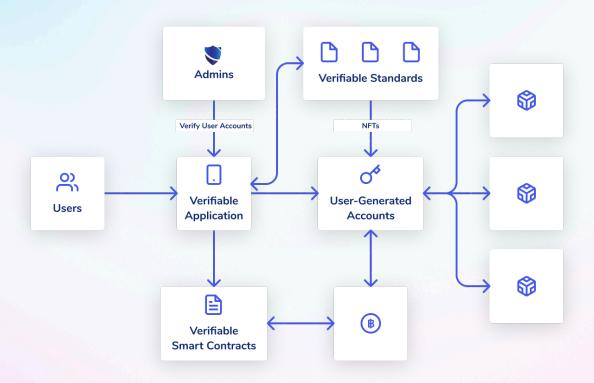






On Chain Verification

## **How it Works**

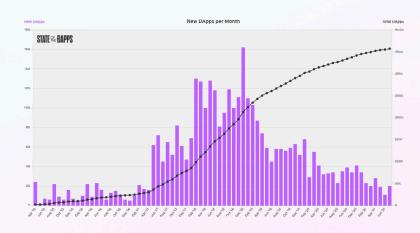


## Why Verifiable?

- The forefront of upcoming regulation
- Bringing Institutions to the Blockchain
- Customizability of DApps' needs
- First to Market
- **→** Time to Market
- One KYC for multiple chains and DApps

# **Current State of DApps**

- Currently about 3600 DApps (+ ~48 Per Month Growth )
- **Daily Active Addresses (~ 150 000)**
- Regulation is coming
  - US Government talks
  - Australia to regulate DApps



### **Revenue Model**

- Cost to verify a user ~\$1
- Revenue from a User Registering per DApps NFT ~\$1



2.5 Million Users



276.000 Users



198.000 Users

#### If we verify SushiSwap's Users

Cost for verifying users : ~\$198,000

Income from these 3 DApps verifying the same users : ~\$594,000

Profit: ~\$396,000

# **Token Utility**

- Staking
  - Long term holders are incentivised
- Buy back and add to staking pool
  - Percentage of profits used to buy back tokens and redistribute to long term holders
- Reward for users to sell data to get marketed too
  - When users data is paid for by companies to market to they get rewarded
- Payment for smart contracts and services
  - DApps that utilize our services pay with VRF

# **Competitive Advantage**

- Multi Chain
- One time verification required per user
- Multiple apps
- On-Chain Verification
- **→** Cheaper



### **Go To Market Plan**



## Roadmap

#### Q1 2022

- IDO
- Polygon Mainnet launch
- · Ethereum Mainnet launch
- Staking

#### Q3 2022

- Buy back functionality and staking pools
- Expansion to additional blockchains
- User voting

#### Q4 2021

- KYC Provider Integration
- · Initial Build
- Testnet Launch

#### Q2 2022

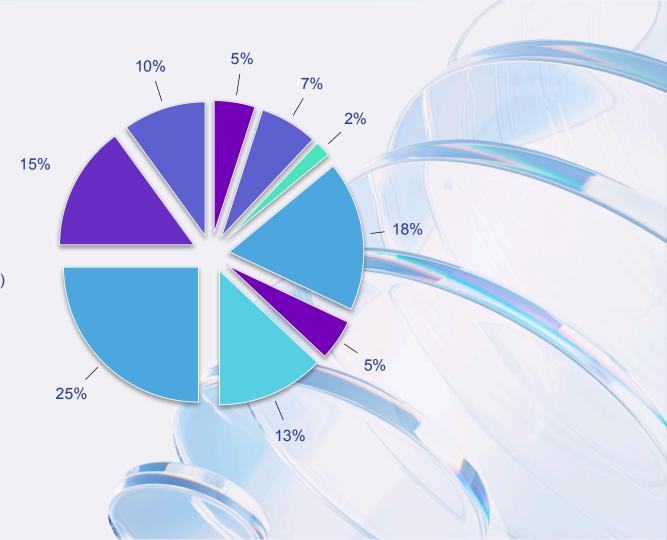
- Expansion to additional L2 networks
- · User rewards section
- Automation of subscription contracts

#### Q4 2022

- · Cross chain validation
- Expansion of user rewards -Advertising to users

## **Tokenomics**

- Seed (5%)
- Private Round (7%)
- Public (2%)
- Team (18%)
- Advisor (5%)
- Liquidity (13%)
- Staking (25%)
- Partners and Contributors (15%)
- Marketing (10%)



## **Investment Rounds**

Seed	5%	10% upon listing, 1 month cliff, daily vesting for 24 months	\$0.06	\$300,000
Private Round	7%	10% upon listing, 1 month cliff, daily vesting for 24 months	\$0.08	\$560,000
Public Sale	2%	100% upon listing	\$0.14	\$280,000

\$1,140,000

# **Competitive Edge**

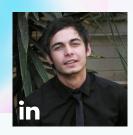
	Verifiable	Other KYC Platforms
KYC and AML		
Customisable KYC Fields	<b>⊗</b>	<b>⊘</b>
Verified Addresses	<b>Ø</b>	<b>(X)</b>
On Chain Access	<b>⊘</b>	<b>(X)</b>
Multiple KYC Profiles	<b>Ø</b>	<b>(X)</b>

## **Team**



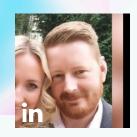
Chad Blanchard
Founder

Bachelor of IT Full Stack Engineer Industries: Banking, Betting, Facility Management End-to-End project management



Phillip Jacobs
Co Founder

Bachelor of IT Full Stack Engineer Industries: Mining, Business development, Recruitment Process optimisation



Brendan Stroebel
Co Founder

BIS multimedia (Hons)
Full Stack Engineer
Industries: Laboratory,
Facility Management,
Betting
Architecture



Thank You

Please contact us at: contact@verifiable.tech